Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



ETURN POSTAGE GUARANTEED

PLANTS SEEDS BULBS

APOPKA, FLORIDA



WANT IT FOR AN OLD GEEZER NAMED NINETEEN-FIFTY"

LIBRARY RECEIVED

-1951=

S Department of Acres

U.S. Department of Agriculture

Ic PAID
APOPKA, FLA.
PERMIT NO. 4
U. S. POSTAGE

SEC. 562 P.L.&R.

ABF



FRAGRANT GARDENIAS

THEY WILL BLOOM IN THE SPRING!

These gardenias have deep green, glossy leaves and are full 3" pot size, from ten to fifteen inches tall. Fine plants for appearance and salability. In the spring they will bloom with the fragrance and beauty characteristic of the gardenias.

Price per 100 \$25



These plants are packed and shipped in units of 50 plants to the box A very good item-

TAKE YOUR CHOICE---FINE SANSEVIERIAS



(2 LEAVES)

We don't need to tell you that the Sansevierias are the perennially popular items of your plant sales. Our Sansevierias are wide-leaved, well-colored plants which you can be sure will be outstanding items in your selection.







SANSEVIERIA HAHNII





S. LAURENTI (3-4-5 leaves)

S.	LAURENTI—2 leaves,	15-18	3" tall,	100	for	\$15
S.	LAURENTI—(Rosette)	4-8"	tall	100	for	\$15
SPECIAL—S. LAURENTI,						
	3-4-5 leaves, 12"-20"	tall		100	for	\$18

S. ZEYLANICA—Clean stock, 3 and 4 leaves, 6-10" tall ______ 100 for

A VERY GOOD ITEM

NEW SANSEVIERIA HAHNII-Beautiful rosette, 3" pot size

plants, pot grown _____ 100 for \$20



AGAVE SISALANA

SMOOTH EDGE

AGAVE DECEPENS

ROUGH EDGE



Fine small plants for indoors. 4 to 6 leaves, 4 to 8" tall. Pot Grown.

PER 100 - \$9

LACE TABLE FERN

(Pteris Argyrea)

Grandmother's old-fashioned favorite is now again wearing the "new look." Beautiful plants having green leaves with golden edge.

3" pot grown

\$20 per 100



EUCHARIS AMAZONICA BULBS

Blooming-size bulbs, $1\frac{1}{2}$ " in diameter and better. They produce gorgeous, showy white flowers.

Per 100 - \$45

ROFIT-BUILDING PLAN

POT GROWN			
IN GREEN-			
HOUSE AND			
SHIPPED IN			
WAXED PAPER			
POTS			

	Per 100 2" 2½"	
· ·	-	Pot Size
Hahn's Ivy	\$9	\$18
Grape Ivy (Vitis Rhombifolia)	9	18
Dracaena Godseffiana Beautiful variegat	ed	20
Crassula Aborescens, bushy, well-shaped.	9	18
Serrisa Foetida, Green leaves, ¼'' dia. wi golden edge		
Ardesia Crenulata, 5 to 8 leaves, suitable for dish gardens	ole 9	_



AZALEAS

WELL BUDDED

Each of these fine plants is grown in a specially prepared peat soil mixture of the kind on which all Azaleas thrive. All are strong, sturdy plants that will sell easily for you.



KURUME TYPE

3" pot size, 4-6" spread — \$25 per 100 4" pot size, 6-8" spread — \$45 per 100 The following varieties are available: Coral

Bell — Christmas Cheer — Hexe — Pink Pearl - Mme. Pericat - Snow - Hinodegiri -Salmon Beauty — Sweetheart Supreme

BELGIAN AZALEAS

(On Own Root Stock)
THE VARIETIES ARE AS FOLLOWS:

	' Pot
Pe	r 100
Triomphe (Red)	\$45
Vervaeneana Alba (White)	45
Vervaeneana (Red & White)	45
Albert & Elizabeth (Pink & White)	45
Niobe (White)	45
Mixed Varieties (our selection)	40



PLANT COMBINATION

Three assorted plants, established in a 3' pot, consisting of Philodendron, Nephthytis and Chinese Evergreen. We vary this combination from time to time throughout the year.

Per 100

CHINESE EVERGREEN

All greenhouse grown Chinese Evergreens. When shipped. they are transferred to paper pot. Large, dark green

reaves.	
	Per 10
4-6 leaves, bare rooted, 5-8 inch tall	\$2!
3" pot grown, 5-8 leaves, 8-16 inches tall	45



THESE WILL BE THE SEASON'S BEST SELLING PLANTS!---- ORDER NOW!



NEPHTHYTIS

4 leaves, bare rooted

2" pots (variegated)

21/2" pot bound

2" potted plants

3" extra heavy potted plants.....

Nephthytis picturata, 3-4 leaves,

2" Potted Plants

POTHOS MARBLE QUEEN

2" potted plants-Per 100 \$20

(Extremely highly variegated. A



2" potted plants ______9

 $2\frac{1}{2}$ " pot bound 18

PRICES IN THIS

CIRCULAR ARE EFFECTIVE

JANUARY 1, 1951

All these plants are attractively

priced. Grown in greenhouses

under conditions which make them

both beautiful and able to stand

unusual conditions. We transfer

the plants to paper pots just prior

to shipment and pack them secure-

ly so they will arrive in good con-



PEPEROMIA PHILODENDRON

F	Per 100
4 - 5 leaves, bare rooted	\$ 7
2" potted plants	9
2½" pot bound	18
3" extra heavy potted plants	25



Our Cactus plants stand up better than bare-rooted plants because they are potbound. We ship you 5 to 6 inch plants pot-grown in our green-

Price \$9 per 100

Pe	r 100
4 - 5 leaves, bare rooted	\$ 7
2" potted plants	9
2½" pot bound	18
3" extra heavy potted plants	25



CACTUS (Cereus Peruvianus)

PLASTIC POTS NEPHTHYTIS-One plant in 2" pot, Per NEPHTHYTIS—Two plants in 2½" pot Per 100 ______\$2:

NEPHTHYTIS-Three plants in 3'

21/2" pot. Per 100

plant in 2" pot,

seller! Per 100 .

Per 100

PEPEROMIA-One plant in 2" pot

PEPEROMIA - Two plants in

PEPEROMIA-Three plants in 3" pot, Per 100

PHILODENDRON - One

PHILODENDRON - Two

plants in 21/2" pot, Per

PHILODENDRON-Three

plants in 3" pot, WITH

TRELLIS, Per 100 \$49 (NOTE: This item is packed in units of 25 only!)

POTHOS — One plant in 2" pot, Per 100 \$15 SANSEVIERIA HAHNII ---(Patented) Unusually good

CHINESE EVERGREEN --- In

3" pot, Per 100 _____\$44

NOTE ON PLASTIC POTS:

Fifty is the MINIMUM order of 2" plants or $2\frac{1}{2}$ " plants. Twenty-five is the MINIMUM order of 3" plants. Pots come in assorted colors: Red, Green or Yellow. No specific colors can be included in

any order. You can select your own assortment of plants. Each comes in a special paper sleeve,

which can be saved and used by the customer fo

taking plants home. Minimum quantity orders are necessary, as shipping containers are built specially for

10% DISCOUNT—If you want a 10% discount—on quantity lots of 5,000 or more (on any item in this folder) and IF YOU LET ME KNOW 60 DAYS IN ADVANCE OF SHIPPING DATE, I can

Frankly, this business of planning production is a job! I always am disappointed when some customer suddenly orders 5,000 Philodendron, let's say, the 2" pot size at 9c each, and who feels he should get a quantity discount because of the large order. Then I have to point out that there is no saving on my part over an order of 100 or 500. The point is, if I know in ADVANCE, I would add the 5,000 extra cuttings to take care of the order. It eliminates risk on my part and is worth the 10% discount.

Also, with 60-day notice or more, depending on the item, I actually can give you a BIGGER plant. What we do in that case is set the 5,000 aside for you! This means that (before shipment) a sizeable percentage of the plants is ABOVE minimum size, since we don't pick from YOUR lot! Let me hear from you as to how I can work with you on this.

pot, Per 100

PHILODENDRON



VEPHTHYTIS



POTHOS



EVERGREEN





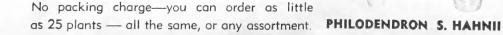
PEPEROMIA



PLANTS IN ALUMINUM POTS

In these aluminum pots, we include a select group of Philodendron, Nephthytis, Peperomia and Sanseveria Hahnii, all 4" pot size plants. They are strong 4" size, though grown in 3" pots. The aluminum pots are strong — not "tinny" — and

100 for only \$53





The P. Monsterra are 15-24" tall, 3-4 leaves in a 4" pot and the P. Dubium are from 10-18" tall, 3-5 leaves in a 4" pot.

These all take special packing, so they are available only in units of an assortment of 12, in which we pack 6 Monsterra and 6 Dubium (a good assortment). The 12 plants, packed ready for shipment, are \$20.

PHILODENDRON MONSTERRA





DUBIUM

NEPHTHYTIS PEPEROMIA



FANCY LEAVED CALADIUM BULBS

A better than usual growing season has enabled me to produce a fine crop of these fancy-leaved Caladium bulbs, full and plump.

I recommend my mixture, each shipment of which will consist of thirty percent choice white, such as Candidum and Mrs. Edith Mead, and 70 per cent reds, SEPARATED, not mixed. Note below the named varieties which may be ordered individually.

NAMED VARIETIES CANDIDUM—Snow-white leaf with dark green	Price Mixed	per 100 Varieties	Price per 100 Named Varieties
ribs. MRS. EDITH MEAD—Snow white with green	1 inch	\$10	\$12
border and red ribs. TRIOMPHE DE L'EXPOSITION—Velvety red	1-11/2 inch	12	14
center, shading to narrow green border. D. M. COOK—Rumpled leaf, deep plum center.	1½-2 inch	14	17
JOHN PEED—Brilliant red leaf with dark green border.	2-21/2 inch	17	22
DR. T. L. MEAD—Deep saturated red with black velvety sheen.	2½-3 inch	22	25
MRS. W. B. HALDEMAN—Transparent rose leaf, pea green veins.	3 inch up	25	30
LORD DERBY—Rose leaf with dark green veins	(10 per cent discount	on orders	of 1000 bulbs

or more

and ribs.